



SPONSOR PACKAGE

**BUILDING
WEALTH
IN
OUR COMMUNITY
SYMPOSIUM**

OCTOBER 1-2, 2026

Thursday, October 1

Chairman's Council Reception
Privado 14

Friday, October 2

Symposium
Reign Event Venue

WHO ARE WE

The Black Chamber of Memphis (BCOM) is an advocacy and economic development organization dedicated to strengthening and scaling businesses across the Mid-South. Through strategic programming, access to capital, partnerships, and education, BCOM helps entrepreneurs and business owners access the tools, networks, and opportunities needed to grow sustainable enterprises.



Building Wealth in Our Community Symposium

The 2026 Building Wealth in Our Community Symposium is BCoM's most intentionally designed event to date. This two-day experience combines executive relationship-building, entrepreneurship, capital access, procurement readiness, and business mobility into one curated experience. Organized around the AIM Framework of Access, Investment, and Mobility, the Symposium brings together entrepreneurs, investors, corporate leaders, and public-sector partners committed to strengthening Memphis' entrepreneurial ecosystem.

Sponsors gain direct access to decision-makers, founders, procurement officers, and regional leaders who are actively shaping the business landscape.



The Experience

Thursday, October 1

Chairman's Council Reception at Privado 14
A limited-capacity evening reception designed for deeper engagement among sponsors, civic leaders, corporate partners, elected officials, featured speakers, and invited business stakeholders. The reception creates an opportunity for relationship-building, sponsor visibility, and strategic conversations ahead of Friday's full Symposium.

Friday, October 2

Full Day Symposium at Reign Event Venue

A curated, business mobility forum with breakout sessions and a facilitated lunch for entrepreneurs, investors, corporate leaders, public agencies and business support providers. This year's theme, Building Entrepreneur City, Supports the City of Memphis' initiative to position entrepreneurship as a key driver of economic growth. This approach recognizes that a strong city is built through the success and scalability of its businesses. Through this lens, the Symposium equips leaders with the strategies, access, and connections needed to grow and compete in today's economy.

Theme: Building Entrepreneur City: Access. Investment. Mobility.





WHY SPONSOR?

Invest in the future of Memphis business.

Your partnership helps BCOM equip entrepreneurs and growth-ready businesses while positioning your organization as a visible partner in economic mobility, business growth, and regional opportunity.

Be Positioned as a Strategic Partner

Across two high-visibility events serving entrepreneurs, investors, and civic leaders.

Engage Decision Makers

Connect directly with growth-ready businesses, funders, procurement leaders, and ecosystem builders.

Align with Entrepreneurship City

Support Memphis' growing focus on business creation, innovation, and economic mobility.

Build Lasting Brand Visibility

Recognition through event marketing, digital channels, onsite branding, media outreach, and post-event engagement.

Date: October 1-2, 2026 | **Theme:** Building Entrepreneur City: Access. Investment. Mobility.





THE AIM FRAMEWORK

ACCESS.

Opening doors to resources, procurement pathways, public-sector programs, technical assistance, capital providers, and ecosystem support.

INVESTMENT.

Advancing capital readiness, business capacity, institutional commitment, and long-term economic return.

MOBILITY.

Helping businesses move from visibility to readiness, from readiness to opportunity, and from local presence to broader market growth.

THE SYMPOSIUM IS THE CONVENING.
AIM IS THE PLATFORM.
BUSINESS MOBILITY IS THE OUTCOME.



FEATURED SYMPOSIUM SESSIONS

The Business Briefing: The State of the Economy & What You Should Know

A strategic economic outlook designed to translate today's market conditions into practical business decisions. This session will examine key indicators, including interest rates, lending trends, consumer behavior, labor markets, and industry shifts, and what they mean for business growth, pricing, hiring, and capital planning. Attendees will gain actionable insights into how national and global economic trends impact Memphis businesses and how to position their companies for stability, investment, and long-term growth.

Procurement Playbook: Secure & Deliver Major Contracts

A tactical deep dive into positioning your business for contracting opportunities with public agencies and large institutions. This session focuses on procurement pipelines, compliance preparation, relationship building, and the operational systems required to successfully compete for and execute contracts at scale. Attendees will gain clarity on how to move from opportunity awareness to contract readiness, creating new pathways to revenue, business expansion, and economic mobility.

The Capital Stack: Aligning Capital with Business Strategy

A strategic examination of the funding sources available to entrepreneurs and growth-stage businesses. This session explores how successful companies leverage grants, debt financing, equity investments, contracts, and alternative funding tools to support business objectives at every stage of growth. Attendees will gain practical insight into capital readiness, funding strategy, and how to align the right type of capital with the right business need. The session will help entrepreneurs move beyond constantly chasing the next funding opportunity and toward developing a capital strategy aligned with their long-term business goals.



BUILDING WEALTH IN OUR COMMUNITY

2025 SPONSORS



PRESENTING SPONSORS

\$ 30,000

Title Sponsor

October 1–2, 2026

- ✓ 2026 BWIOC Symposium Title Sponsor
- ✓ Billboard Ad for 14 Days
- ✓ 1 News Interview
- ✓ 3 Minutes of Remarks
- ✓ 1 Panelist or Moderator Spot
- ✓ Promo Video Displayed During Both Events
- ✓ Logo Displayed on Printed & Digital Material
- ✓ On-site Activation
- ✓ 10 Symposium Tickets
- ✓ 8 Chairman's Council Reception Tickets
- ✓ 2 Items in Attendee Bags

\$ 15,000

Chairman's Council Reception

October 1, 2026

- ✓ 2026 Chairman's Council Reception Title Sponsor
- ✓ Billboard Ad for 7 Days
- ✓ 3 Minutes of Remarks
- ✓ Promo Video Displayed During Both Events
- ✓ Logo Displayed on Printed & Digital Material
- ✓ On-site Activation
- ✓ 6 Symposium Tickets
- ✓ 8 Chairman's Council Reception Tickets
- ✓ 1 Item Included in Attendee Bags

\$ 7,500

Lunch Sponsor

October 2, 2026

- ✓ 2026 Symposium Lunch Title Sponsor
- ✓ 3 Minutes of Remarks or Promo Video During Lunch
- ✓ Logo Displayed on Printed & Digital Material
- ✓ 3 Symposium Tickets
- ✓ 2 Chairman's Council Reception Tickets



PREMIER SPONSORS



\$ 15,000 - \$ 25,000

Investment Lane

Funds the featured speaker

- ✓ 2026 Keynote Speaker Presenting Sponsor
- ✓ Introduces Keynote Speaker
- ✓ Logo Displayed on Printed & Digital Material
- ✓ 1 Vendor Table
- ✓ 7 Symposium Tickets
- ✓ 4 Chairman's Council Reception Tickets
- ✓ 1 Item Included in Attendee Bags

\$ 10,000 - \$ 15,000

Mobility Lane

Funds the Mobility Session supporting technology, AI, logistics, and market expansion

- ✓ Presenting Sponsor for One Main Stage Session
- ✓ 1 Moderator or Panelist Spot
- ✓ Logo Displayed on Printed & Digital Material
- ✓ 1 Vendor Table
- ✓ 5 Symposium Tickets
- ✓ 3 Chairman's Council Reception Tickets
- ✓ 1 Item Included in Attendee Bags

\$ 10,000

Access Lane

Funds the Access Session opening doors to resources, relationships, procurement pathways, and programs

- ✓ Presenting Sponsor for One Main Stage Session
- ✓ 1 Moderator or Panelist Spot
- ✓ Logo Displayed on Printed & Digital Material
- ✓ 1 Vendor Table
- ✓ 5 Symposium Tickets
- ✓ 3 Chairman's Council Reception Tickets
- ✓ 1 Item Included in Attendee Bags



SUPPORTING SPONSORS



\$ 5,000

Gold

- ✓ Logo Displayed on Printed & Digital Material
- ✓ 1 Vendor Table
- ✓ 3 Symposium Tickets
- ✓ 2 Chairman's Council Reception Tickets

\$ 2,500

Silver

- ✓ Logo Displayed on Select Material
- ✓ 2 Symposium Tickets
- ✓ 2 Chairman's Council Reception Tickets

\$ 1,000

Bronze

- ✓ Name Included on Post-Event Email & Social Media
- ✓ 2 Symposium Tickets





DIVINE NINE BUSINESS MOBILITY CHALLENGE SPONSORSHIP

Launching in August, the Divine Nine (D9) Business Mobility Challenge engages alumni chapters to connect entrepreneurs, investors, corporate partners, and community leaders to the 2026 Building Wealth in Our Community Symposium. Together, participating organizations leverage their networks to drive registrations, sponsorships, and connections that strengthen the business ecosystem and advance the vision of Entrepreneur City through Access, Investment, and Mobility.

How It Works

- **Refer & Connect:** D9 alumni chapters mobilize their networks to connect entrepreneurs, investors, sponsors, advisors, and community partners to the Symposium.
- **Track Engagement:** Registrations, sponsorships, and qualified referrals are tracked using a unique referral code assigned to each participating organization.
- **Earn Recognition & Bragging Rights:** Participating organizations receive social media recognition throughout the campaign and on-stage acknowledgment at the Symposium. The organization with the highest level of engagement will be named the 2026 D9 Business Mobility Challenge Champion.

\$ 5,000

D9 Business Mobility
Challenge Sponsor

- ✓ 2026 D9 Business Mobility Challenge Title Sponsor
- ✓ Logo Displayed on Printed & Digital Material
- ✓ 3 Symposium Tickets
- ✓ 2 Chairman's Council Reception Tickets
- ✓ 5 Symposium tickets donated to a D9 organization of the sponsor's choice



SPONSORSHIP FORM

Thank you for supporting the Building Wealth in Our Community Symposium.
Please fill out the form below to confirm your engagement.



480 MLK Jr. Ave, Memphis, TN 38126 

901-800-8041 

blackchamberofmemphis.org 

SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

SPONSORSHIP LEVEL *(Please select one)*

- | | | |
|---|---|--|
| ☐ Title Sponsor - \$30,000 | ☐ Chairman's Council Reception Sponsor- \$15,000 | |
| ☐ Investment Lane Sponsor
\$15,000 - \$25,000 | ☐ Mobility Lane Sponsor
\$10,000 - \$15,000 | ☐ Access Lane Sponsor - \$10,000 |
| ☐ Lunch Sponsor - \$7,500 | ☐ Gold Sponsor - \$5,000 | ☐ D9 Business Mobility Challenge
Sponsor - \$5,000 |
| ☐ Silver Sponsor- \$2,500 | ☐ Bronze Sponsor- \$1,000 | ☐ In-Kind Contribution |

PAYMENT METHOD

Once this form is completed, BCoM will send an invoice detailing sponsorship incentives and payment instructions. Please note that processing fees will apply to credit card payments.

Please make checks payable to the BBA Foundation of Memphis, Inc. and note "2026 Symposium Sponsorship" in the memo line. For questions, contact Jasmine Bowden at jasmine@bbamemphis.com or 901-800-8041.

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|--------------------------------|--------------------------------------|------------------------------|
| ☐ Check | ☐ Credit Card | ☐ ACH |
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Name

Signature

Date



BUILDING WEALTH

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SYMPOSIUM