



# **BUILDING WEALTH**

**IN  
OUR COMMUNITY**

**Creative & Production In-Kind  
Sponsorships**



## WHO ARE WE

The Black Chamber of Memphis (BCoM) is an advocacy and economic development organization dedicated to strengthening and scaling businesses across the Mid-South. Through strategic programming, access to capital, partnerships, and education, BCoM works to ensure entrepreneurs have the tools, networks, and opportunities needed to grow sustainable enterprises.

## MemphisTEN

The Symposium is a signature initiative of MemphisTEN, BCoM's economic development framework, designed to:

- Expand local participation in the regional economy
- Strengthen workforce development
- Increase access to capital and financial strategy
- Grow procurement and contracting participation
- Foster sustainable business growth

Together, these priorities position Memphis as a competitive, forward-moving entrepreneurial city.

## Building Wealth in Our Community Symposium

The Symposium is BCoM's annual convening and fundraiser—bringing together business founders, corporate partners, public agencies, and industry leaders for a day of practical insight, strategic connections, and economic activation.

Sponsors gain direct access to decision-makers, founders, procurement officers, and regional leaders who are actively shaping the business landscape.

The Symposium blends education, access, visibility, and relationship-building. It is designed to equip businesses with the insights and partnerships needed to compete, scale, and remain resilient in today's market.

**Date:** August 27 – August 28, 2026

**Location:** FedEx Event Center

**Theme:** Building Entrepreneur City

**Expected Attendance:** 250+ entrepreneurs, executives, policymakers, and professionals from across the region

# BUILDING WEALTH IN OUR COMMUNITY

## EXPERIENCE

MOMENTUM MIXER  
PRESIDENTS BREAKFAST  
MEMBERS EXCHANGE MARKET  
PANELS & BREAKOUT SESSIONS



### PREVIOUS SPONSORS



# ELEVATING LOCAL CREATIVES & SERVICE PROVIDERS



BCOM is committed to strengthening Memphis' business ecosystem by intentionally sourcing local talent, elevating local brands, and creating real opportunity through partnerships.

## Build With Us

Through our sponsorship opportunities, service-based businesses can contribute to BCoM's largest annual gathering while receiving strategic visibility, brand positioning, and new business opportunities in return.

## Why Partner?

### Showcase Your Craft in Real Time

From decor to production to visual storytelling, your work becomes part of the attendee experience. Through curated activations, vendor presence, and promo features, your brand is not just seen—it's experienced.

### Connect with Decision-Makers

The Symposium places your work in front of individuals and organizations who influence contracts, collaborations, and future opportunities.

### Extend Your Visibility Beyond Event Day

Gain strategic exposure through sponsor spotlights, promo placements, recap content, and social media amplification designed to continue driving awareness and engagement after the Symposium concludes.

## Partner Categories

- Floral Design
- Entertainment
- Event Production (A/V, lighting, staging, sound)
- Photography
- Videography
- Decor & Design
- Experiential Activations
- Logistical Support
- Marketing & Public Relations
- Signage
- Content Creation
- Creative Media Services
- Specialty Installations (backdrops, step & repeat, activations, etc)



# GUIDELINES

The Creative & Production Partner Program is a service-based sponsorship opportunity where businesses contribute in-kind professional services to support the Symposium. In return, partners receive structured visibility, brand positioning, and access benefits aligned with each sponsorship tier.

### Fair Market Value Verification

- ✓ Sponsorship levels must correspond to the fair market value of the in-kind contribution.
- ✓ Vendors must submit:
  - Detailed proposal or scope of services
  - Estimated labor + production costs
- ✓ Final sponsorship level subject to BCoM review

### Service Commitment

- ✓ Deliverables must meet the agreed-upon scope, timeline, and quality standards.
- ✓ A signed Memorandum of Understanding will outline expectations.
- ✓ Partial service fulfillment may result in an adjusted sponsorship tier.

### Submission Requirements

All proposals must be submitted through the official online form and include:

- ✓ Company Overview
- ✓ Contact Information
- ✓ Scope of Proposed Services
- ✓ Itemized In-Kind Contribution (labor, materials, equipment, production, etc.)
- ✓ Portfolio or Work Samples
- ✓ Staffing & Execution Plan

# CREATIVE SPONSORS LEVELS

## \$ 20,000

- ✓ Optional: Limited 7-day Digital Billboard Rotation
- ✓ 1 Moderator or Panelist Spot (Subject to Availability)
- ✓ Up to 60 second Promo Video During Main Stage Transition
- ✓ Logo Displayed on Printed & Digital Material
- ✓ 2 Dedicated Sponsor Spotlight Post across BCoM platforms
- 1 Post-event Spotlight Promo (I shared within 60 days)
- ✓ On-stage Verbal Recognition During Main Program
- ✓ On-site Activation
- ✓ 10 Symposium Tickets
- ✓ 10 Momentum Mixer Tickets
- ✓ 2 Speaker Meet & Greet Tickets
- ✓ 1 President's Power Tickets Breakfast
- ✓ 1 Item Included in Attendee Bags

## \$ 15,000

- ✓ Optional: Limited 3-day Digital Billboard Rotation
- ✓ Up to 60 second Promo Video During Main Stage Transition
- ✓ Logo Displayed on Printed & Digital Material
- ✓ 1 Dedicated Sponsor Spotlight Post across BCoM platforms
- ✓ 1 Post-event Spotlight Promo (video or reel shared within 60 days)
- ✓ On-stage Verbal Recognition During Main Program
- ✓ 6 Symposium Tickets
- ✓ 6 Momentum Mixer Tickets
- ✓ 2 Speaker Meet & Greet Tickets
- ✓ 1 President's Power Tickets Breakfast
- ✓ 1 Item Included in Attendee Bags

## \$ 10,000

- ✓ Optional: Limited 3-day Digital Billboard Rotation
- ✓ Up to 60 second Promo Video During Main Stage Transition
- ✓ Logo Displayed on Printed & Digital Material
- ✓ One Dedicated Sponsor Spotlight Post across BCoM platforms
- One Post-event Spotlight Promo (video or reel shared within 60 days)
- ✓ On-stage Verbal Recognition During Main Program
- ✓ 4 Symposium Tickets
- ✓ 4 Momentum Mixer Tickets
- ✓ 2 Speaker Meet & Greet Tickets
- ✓ 1 Item Included in Attendee Bags



# CREATIVE SPONSORS LEVELS

\$ 5,000

- ✓ Logo Displayed on Printed & Digital Material
- ✓ 1 Dedicated Sponsor Spotlight Post across BCoM platforms
- ✓ On-stage Verbal Recognition During Main Program
- ✓ 1 Post-event Spotlight Promo (video or reel shared within 60 days)
- ✓ 1 Vendor Table
- ✓ 2 Symposium Tickets
- ✓ 2 Momentum Mixer Tickets
- ✓ 1 Speaker Meet & Greet Ticket

\$ 2500

- ✓ Logo Displayed on Digital Material
- ✓ Inclusion in Post-event group sponsor thank-you Graphic & Email
- ✓ On-stage Verbal Recognition During Main Program
- ✓ 2 Symposium Tickets
- ✓ 2 Momentum Mixer Tickets

\$ 500

- ✓ On-stage Verbal Recognition During Main Program
- ✓ Inclusion in Post-event group sponsor thank-you Graphic & Email
- ✓ 1 Symposium Tickets
- ✓ 1 Momentum Mixer Tickets

## Exclusivity Statement

Exclusivity within a service category will be granted only if the partner demonstrates the capacity to fully meet the Symposium's needs within that category—without requiring BCoM to outsource or supplement services from an outside provider.

If a partner's scope does not fully cover the category's needs, BCoM reserves the right to engage additional vendors to ensure seamless execution. In such cases, category recognition may be shared or adjusted accordingly.

## Member Priority

Active Black Chamber members will receive priority consideration and early confirmation. Non-members are encouraged to submit proposals, but may be required to activate membership to participate.



# Scope of Work by Service Category

To support strong, well-aligned proposals, we've outlined the anticipated scope of work across each service category. This guidance is intended to help partners develop accurate submissions that reflect both the scale and production quality of the Symposium.

Vendors are encouraged to propose thoughtful enhancements and innovative solutions that elevate the overall experience while aligning with the tone, audience, and execution standards of a 250+ attendee regional convening.

## Creative Media Services (Design)

Development of visual assets to support marketing, branding, and the on-site experience and ensure coordination across all visual touchpoints to ensure brand consistency.

### Anticipated Scope:

- Social media posts
- Featured speakers & entertainment graphics
- Sponsor graphics
- Session graphics
- Event countdown graphics
- Influencer content assets
- General event graphics
- Eventbrite header
- Email header
- Stage backdrop design
- Step-and-repeat design
- Signage and environmental branding
- Program design
- Slide deck templates and presentation visuals
- Wayfinding materials

## Photography

Promo, Real-time, and post-event content to amplify visibility, engagement, and attendance.

### Anticipated Scope:

- A. Headshot Photography
  - On-site professional headshot station
  - Lighting, backdrop, and quick turnaround workflow
  - Designed for high participant volume
- B. Event Photography
  - Full coverage of Momentum (Thursday) and Symposium (Friday)
  - Capturing key moments, speakers, audience engagement, and networking
- C. Selfie/Photo Activation
  - Branded selfie station or interactive photo experience
  - Setup for both event days
  - Optional instant sharing or digital delivery integration

# Scope of Work by Service Category

## Continued

### Event Production (A/V, Lighting, Stage, Sound)

Full-service production support to ensure a high-quality, seamless experience for all programming.

#### Anticipated Scope:

- Audio/visual setup for main stage and breakout sessions
- Stage design and setup (in coordination with decor vendor)
- Lighting
- Sound engineering for speakers, panels, and entertainment
- Technical management and on-site support throughout both event days

### Event Planner

Operational support to ensure seamless planning and execution..

#### Anticipated Scope:

- Vendor coordination and communication
- Day-of event management and troubleshooting
- Stage management and run-of-show execution
- Staffing coordination (contractors and/or volunteers)
- Support for registration, breakout sessions, and attendee flow

### Influencer & Social Media Management

Promo, Real-time, and post-event content to amplify visibility, engagement, and attendance.

#### Anticipated Scope:

- Development of promotional content leading up to the event (reels, short-form video, announcements, etc.)
- Reshare post to personal/business page
- Live social media coverage (stories, posts, short-form video) during both event days
- Audience engagement content during the event
- Post-event recap content
- Alignment with overall event messaging and branding



# Scope of Work by Service Category

## Continued

### Public Relations

Drive visibility and attendance through press and advertising.

#### Anticipated Scope:

- Develop and circulate press releases to major media outlets
- Securing media interviews and press coverage
- Outreach to media partners and press attendance coordination
- Support in securing advertising placements
- Email marketing support (attendees, members, partners)
- Strategies to support registration growth and audience engagement

### Videographer

Design and execution of cohesive visual elements to elevate the event environment.

#### Anticipated Scope:

#### A. Event Coverage

- Video capture of Momentum (Thursday) and Symposium (Friday)
- Highlighting key moments, audience engagement, and overall experience

#### B. Interview Content

- On-site interviews with attendees, speakers, and partners
- Short-form content capture for post-event marketing and storytelling

### Decor

Design and execution of cohesive visual elements to elevate the event environment.

#### Anticipated Scope:

- Stage furniture
- Pipe and drape
- Environmental design features
- Branded or experiential activations
- Coordination with floral, signage, and creative media partners
- Installation and breakdown

### Printing & Activations

Production and installation of props and signage.

#### Anticipated Scope:

- Step-and-repeat backdrop
- Stage backdrop
- Easel signage
- Retractable banners
- Wayfinding signage
- Program





# BUILDING WEALTH IN OUR COMMUNITY SYMPOSIUM

2026 Creative & Production Symposium