



# BUILDING WEALTH IN OUR COMMUNITY

## SYMPOSIUM

WHERE IDEAS, INFLUENCERS AND  
INVESTMENT CONVERGE

AUGUST  
27-28 2026

FEDEX EVENT  
CENTER

SPONSOR PACKAGE

# WHO ARE WE

The Black Chamber of Memphis (BCoM) is an advocacy and economic development organization dedicated to strengthening and scaling businesses across the Mid-South. Through strategic programming, access to capital, partnerships, and education, BCoM works to ensure entrepreneurs have the tools, networks, and opportunities needed to grow sustainable enterprises.



## Building Wealth in Our Community Symposium

The Symposium is BCoM's annual convening and fundraiser—bringing together business founders, corporate partners, public agencies, and industry leaders for a day of practical insight, strategic connections, and economic activation.

The Symposium blends education, access, visibility, and relationship-building. It is designed to equip businesses with the insights and partnerships needed to compete, scale, and remain resilient in today's market.

**Date:** August 27 – August 28, 2026

**Location:** The FedEx Event Center

**Theme:** Building Entrepreneur City

**Expected Attendance:** 250+ entrepreneurs, executives, policymakers, and professionals from across the region



## MemphisTEN

The Symposium is a signature initiative of MemphisTEN, BCoM's economic development framework, designed to:

- Expand local participation in the regional economy
- Strengthen workforce development
- Increase access to capital and financial strategy
- Grow procurement and contracting participation
- Foster sustainable business growth

Together, these priorities position Memphis as a competitive, forward-moving entrepreneurial city.

Sponsors gain direct access to decision-makers, founders, procurement officers, and regional leaders who are actively shaping the business landscape.



# WHY SPONSOR?

**Invest in the future of Memphis.** Your partnership helps BCoM educate and equip entrepreneurs, while positioning your brand as a catalyst for economic growth and opportunity.

## Connect with Influencers

Engage directly with seasoned business owners, corporate leaders, policymakers, and emerging entrepreneurs who are shaping the city's economic future.

## Stand Out Across Platforms

Gain prominent visibility through billboards, digital campaigns, printed material, media coverage, and on-site engagement.

## Lead as a Champion

Demonstrate your commitment to strengthening Memphis' business ecosystem and advancing economic growth. Sponsorship positions your brand as a leader invested in the city's future.

## Expand Access & Opportunity

Your support helps lower ticket costs and creates opportunities to sponsor attendance for local college students and emerging entrepreneurs—broadening participation and strengthening the business community.

**Date:** August 27 – August 28, 2026 | **Location:** The FedEx Event Center  
**Theme:** Building Entrepreneur City | **Expected Attendance:** 250 - 350





## CONFIRMED BUILDING WEALTH SESSIONS

The 2026 Building Wealth in Our Community Symposium is anchored in **Building Entrepreneur City**—a vision aligned with the City of Memphis’ initiative to position entrepreneurship as a key driver of economic growth. This approach recognizes that a strong city is built through the success and scalability of its businesses. Through this lens, the Symposium equips leaders with the strategies, access, and connections needed to grow and compete in today’s economy. Sessions include:

### **The Business Briefing: The State of the Economy & What You Should Know Now**

A high-level economic outlook designed to translate today’s market conditions into practical business strategy. This session will break down key indicators—including interest rates, lending trends, consumer behavior, and sector shifts—and what they mean for growth, pricing, hiring, and capital decisions. Attendees will leave with clear insights to navigate uncertainty and position their businesses for stability and expansion.

### **Retail Ready: Scaling Distribution & Driving Sales Beyond Your Home Market**

This session equips growth-minded brands with the strategies needed to expand beyond local markets. From preparing for retail buyers to optimizing distribution channels and strengthening e-commerce operations, leaders will gain actionable insights to increase reach, revenue, and operational readiness. Designed for businesses ready to scale, this conversation bridges ambition with execution.

### **Procurement Playbook: Building Capacity to Secure & Deliver Major Contracts**

A tactical deep dive into positioning your business for contracts with corporations and public agencies. This session focuses on procurement pipelines, certification strategy, compliance preparation, and the internal systems required to successfully deliver at scale. Attendees will gain clarity on how to move from opportunity awareness to contract execution with confidence.



# BUILDING WEALTH IN OUR COMMUNITY EXPERIENCE

MEMBERS EXCHANGE MARKET  
PRESIDENTS BREAKFAST  
MOMENTUM: OFFICAL PRE-SYMPOSIUM PARTY  
CONVERSATIONS



**BUILDING  
WEALTH**  
IN  
OUR **COMMUNITY**

# 2025 SPONSORS



# PRESENTING SPONSORS



\$ 25,000

## Momentum Mixer

August 27, 2026

- ✓ 2026 Momentum Mixer Title Sponsor
- ✓ Billboard Ad for 14 Days
- ✓ 3 Minutes of Remarks
- ✓ Promo Video During Symposium
- ✓ Logo Displayed on Printed & Digital Material
- ✓ On-site Activation
- ✓ 15 Symposium Tickets
- ✓ 15 Momentum Mixer Tickets
- ✓ 5 Speaker Meet & Greet Tickets
- ✓ 2 President's Power Breakfast Tickets
- ✓ 1 Item Included in Attendee Bags

50,000

## Title Sponsor

August 27-28, 2026

- ✓ 2026 Symposium Title Sponsor
- ✓ Billboard Ad for 28 Days
- ✓ 1 News Interview
- ✓ 3 Minutes of Remarks at All Events
- ✓ 1 Panelist or Moderator Spot
- ✓ Promo Video Displayed at Symposium
- ✓ Logo Displayed on Printed & Digital Material
- ✓ On-site Activation
- ✓ 20 Symposium Tickets
- ✓ 20 Momentum Mixer Tickets
- ✓ 5 President's Power Breakfast Tickets
- ✓ 5 Speaker Meet & Greet Tickets
- ✓ 2 Items in Attendee Bags

\$ 25,000

## President's Power Breakfast

August 27, 2026

- ✓ 2026 President's Power Breakfast Title Sponsor
- ✓ Billboard Ad for 14 Days
- ✓ 3 Minutes of Remarks
- ✓ Promo Video During Symposium
- ✓ Logo Displayed on Printed & Digital Material
- ✓ On-site Activation
- ✓ 15 Symposium Tickets
- ✓ 15 Momentum Mixer Tickets
- ✓ 5 Speaker Meet & Greet Tickets
- ✓ 5 President's Power Breakfast Tickets
- ✓ 1 Item Included in Attendee Bags



# PRESENTING SPONSORS



\$ 15,000

Keynote Speaker

- ✓ 2026 Keynote Speaker Presenting Sponsor
- ✓ Introduces Keynote Speaker
- ✓ Logo Displayed on Printed & Digital Material
- ✓ 1 Vendor Table
- ✓ 10 Symposium Tickets
- ✓ 10 Speaker Meet & Greet Tickets
- ✓ 5 Momentum Mixer Tickets
- ✓ 1 President's Power Breakfast Tickets
- ✓ 1 Item Included in Attendee Bags

\$ 10,000

Panel

- ✓ Presenting Sponsor for 1 Main Stage Panel
- ✓ 1 Moderator or Panelist Spot
- ✓ Logo Displayed on Printed & Digital Material
- ✓ 1 Vendor Table
- ✓ 8 Symposium Tickets
- ✓ 5 Speaker Meet & Greet Tickets
- ✓ 5 Momentum Mixer Tickets
- ✓ 1 President's Power Breakfast Tickets
- ✓ 1 Item Included in Attendee Bags

\$ 7,500

Breakout

- ✓ Presenting Sponsor for 1 Breakout Session
- ✓ 2 minutes of Opening Remarks during the Breakout
- ✓ Logo Displayed on Printed & Digital Material
- ✓ 1 Vendor Table
- ✓ 5 Symposium Tickets
- ✓ 3 Speaker Meet & Greet Tickets
- ✓ 3 Momentum Mixer Tickets
- ✓ 1 Item Included in Attendee Bags



# SUPPORTING SPONSORS



\$ 5,000

Gold

- ✓ Logo Displayed on Printed & Digital Material
- ✓ 1 Vendor Table at Momentum Mixer
- ✓ 5 Symposium Tickets
- ✓ 5 Speaker Meet & Greet Tickets
- ✓ 5 Momentum Mixer Tickets

\$ 2,500

Silver

- ✓ Name Displayed on Select Material
- ✓ 2 Symposium Tickets
- ✓ 2 Momentum Mixer Tickets
- ✓ 1 Vendor Table at Momentum Mixer

\$ 1,000

Bronze

- ✓ Name Included on Post-Event Email & Social Media
- ✓ 2 Symposium Tickets
- ✓ 2 Momentum Mixer Tickets
- ✓ 1 Vendor Table at Momentum Mixer



# SPONSORSHIP FORM

Thank you for your supporting the Building Wealth In Our Community Symposium.  
Please fill out the form below to confirm your engagement.



480 MLK Jr. Ave, Memphis, TN 38126 

901-800-8041 

blackchamberofmemphis.org 

## SPONSOR INFORMATION

Company Name

Phone

Contact Person

Website

Email

Address

## SPONSORSHIP LEVEL *(Please select one)*

Title Sponsor - \$50,000     Momentum Mixer - \$25,000     President's Power Breakfast - \$25,000

Keynote Speaker - \$15,000     Panel - \$10,000     Breakout Session - \$7,500

Gold - \$5,000     Silver - \$2,500     Bronze - \$1,000

In-Kind \_\_\_\_\_

## PAYMENT METHOD

*Once this form is completed, BCoM will send an invoice detailing sponsorship incentives and payment instructions. Please note that processing fees will apply to credit card payments.*

Check

Credit Card

ACH

Name

Signature

Date



